



## **2016-17 Media and Event Guidelines**

### **CONDITIONS PLACED ON USE OF CREDENTIALS**

Each individual ("Bearer") using this credential for access to North Dakota State University ("NDSU") athletic department events including, but not limited to, games, practices, press conferences and interviews ("Event" or "Events"), as an individual or on behalf of an employer ("Employer"), agrees to the following:

This credential is non-transferable, and may be revoked at any time without cause at the sole and exclusive discretion of NDSU or its designee. Bearer acknowledges and accepts that any access granted by this credential as part of a legitimate working function is limited to executing that function only.

Unauthorized use of this credential subjects the Bearer to ejection from the facility and prosecution for criminal trespass.

The Bearer assumes all risk incidental to the bearer's attendance at the event and the Bearer and Employer agree to indemnify and hold harmless the Big 12 Conference, Missouri Valley Football Conference or Summit League, its member institutions, and their respective affiliates, agents and employees from and against all liability, loss, damage or expense resulting from or arising out of the bearer's presence at the venue, howsoever caused, whether by negligence or otherwise.

### **THIRD PARTY AND EVENT PROMOTION**

NDSU retains all promotional rights at its Events and all NDSU facilities including the Fargodome and its parking lots ("Facility" or "Facilities"). The following conditions apply:

1. A live remote promoting a third party may not be done from any Events or Facilities without a prior written agreement from NDSU.
2. No commercial entity will be allowed signage, display space or promotional consideration at any Event or Facilities without a prior written agreement from NDSU.
3. NDSU reserves the right to deny promotional access to any company or organization.
4. Promotional products may not be distributed at Events or Facilities without prior written approval by NDSU.

Political use of NDSU facilities and services is governed by NDSU Policy 160. Use of campus facilities and services may only be used by off-campus organizations for nonprofit, nonpolitical purposes sponsored by a University department or University-related organization as part of its official function.

### **MEDIA RIGHTS**

Any secondary, non-editorial or commercial use of any picture, audio description, film, video or drawing of the game taken or made by Bearer (including, but not limited to, use in advertising, sales, promotion or merchandising) is prohibited without prior written approval from NDSU.

Television stations without current broadcast rights agreements are permitted to report live from football and basketball games inside the Facility until 30 minutes before the television rights holder's scheduled air time and again following the conclusion of the broadcast. Reports may be for television and Internet but shall be less than 10 minutes in duration.

Television stations without current broadcast rights agreements may record video during football and basketball games and use up to three minutes (per newscast or episode) of video footage from any single Event or combination of Events. Video may be used for television and Internet.

Live broadcasting or Internet streaming of regularly scheduled press conferences (i.e., weekly or postgame) by non-rights holders is prohibited without a current written agreement from NDSU. Use of audio and video from press conferences is permissible in all regular news programming on television and Internet.

Radio stations without current broadcast rights agreements shall not originate programming from NDSU facilities or grounds, including the Fargodome and its parking lots, on the day of an NDSU football or basketball game. This includes all pregame and postgame coverage.

Blogs and social media posts are permitted during any Event, provided such posts do not produce a real-time description of the Event (i.e., any simulation or display of any kind that replicates or constitutes play-by-play of a material portion of an Event). Periodic updates of scores, statistics, or other brief descriptions of the Event are permitted. If NDSU deems the Bearer is producing a real-time description of the Event, NDSU reserves all actions against the Bearer including, but not limited to, revocation of the credential.

## **INTERVIEWS**

All requests for interviews with NDSU administrators, staff, coaches and student-athletes shall be made through the NDSU athletic communications office. Please make requests by email or telephone at least 24 hours in advance. Student-athletes may not miss classes or team workouts to fulfill media requests.

Football and basketball head coaches will not be available for one-on-one interviews live or taped on radio, television or Internet in-season without the written consent of NDSU. Press conferences or other media availability will be scheduled for news coverage.

Football and basketball assistant coaches may participate in one-on-one radio and television interviews in-season. Interviews shall be less than 10 minutes in length, may not include calls from listeners or viewers, and may not be regularly scheduled appearances.

## **CONTACTS**

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