

# Rocky Mountain Athletic Conference

## Branding Guidelines



Clear Space around logo must be no less than one half 1/2 of the "A" from "RMAC"

Approved Usage  
Text is outside the clear space



Not Approved Usage  
Text is inside the clear space



### Color Breakdowns:

#### Pantone Matching System



PMS 295 C



PMS Medium Yellow C

#### CMYK



C 100  
M 82  
Y 28  
K 47



C 3  
M 11  
Y 100  
K 0

#### RGB



R 2  
G 46  
B 100



R 253  
G 218  
B 0