Texas Tech University

**Local Licensees**

**Licensed as of 04/2015**

---

**Standard License**

<table>
<thead>
<tr>
<th>Licensee Name</th>
<th>License No.</th>
<th>Address</th>
<th>Contact Person</th>
<th>Phone</th>
<th>Fax</th>
<th>Email</th>
<th>Spec Agr Disclosed</th>
</tr>
</thead>
<tbody>
<tr>
<td>Almand Inc. (62271)</td>
<td></td>
<td>13502 Montview Dr. Austin, TX 78732</td>
<td>Mr. Robert Almand</td>
<td>512-294-6688</td>
<td><a href="mailto:balmand@ibc.com">balmand@ibc.com</a></td>
<td>Spec Agr Disclosed: 08/27/2014</td>
<td></td>
</tr>
<tr>
<td>Advanced Graphix Screenprinting (10031)</td>
<td></td>
<td>520 23rd Street Lubbock, TX 79404-1008</td>
<td>Mr. Steve Massengale</td>
<td>806-744-9998</td>
<td><a href="http://www.Advancedgraphix.net">www.Advancedgraphix.net</a></td>
<td>Spec Agr Disclosed: 09/18/2014</td>
<td></td>
</tr>
<tr>
<td>American Traditions (94034)</td>
<td></td>
<td>P.O. Box 254 Mansfield, TX 76063</td>
<td>Mr. Spencer Gilbert</td>
<td>817-683-5080</td>
<td><a href="mailto:spencer.gilbert@sbcglobal.net">spencer.gilbert@sbcglobal.net</a></td>
<td>Spec Agr Disclosed: 10/29/2014</td>
<td></td>
</tr>
<tr>
<td>Aztec Promotional Group LP (54948)</td>
<td></td>
<td>2815 Manor Road Austin, TX 78722</td>
<td>Ms. Patti Winstanley</td>
<td>512-744-0195</td>
<td><a href="mailto:patti@aztecworld.com">patti@aztecworld.com</a></td>
<td>Spec Agr Disclosed: 12/12/2014</td>
<td></td>
</tr>
</tbody>
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**Distribution Channel(s)**

- Better Dept Stores/Boutiques
- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Related Retail/Direct
- Restricted Channel
- Super Center/Wholesale Clubs

**Product Categories**

- 05A (Stationery)
- 05C (Paper Products)
- 05E (Publishing)
- 05F (Stationery Sets)
- 05G (Office Supplies)
- 05H (Office Equipment)
- 05J (Office Furniture)
- 05K (Office Services)
- 05L (Office Machines)
- 05M (Office Machines & Supplies)
- 05N (Office Furniture & Fixtures)
- 05O (Office Supplies & Equipment)
- 05P (Office Supplies & Equipment Sets)
- 05Q (Office Supplies & Equipment Kits)
- 05R (Office Supplies & Equipment Accessories)
- 05S (Office Supplies & Equipment Parts)
- 05T (Office Supplies & Equipment Repair)
- 05U (Office Supplies & Equipment Installation)
- 05V (Office Supplies & Equipment Maintenance)
- 05W (Office Supplies & Equipment Support)
- 05X (Office Supplies & Equipment Training)
- 05Y (Office Supplies & Equipment Consultation)
- 05Z (Office Supplies & Equipment Leasing)
- 06A (Sports Equipment)
- 06B (Sports Shoes)
- 06C (Sports Bags)
- 06D (Sports Towels)
- 06E (Sports Wristbands)
- 06F (Sports Water Bottles)
- 06G (Sports Coolers)
- 06H (Sports Coolers & Accessories)
- 06I (Sports Coolers & Accessories Kits)
- 06J (Sports Coolers & Accessories Sets)
- 06K (Sports Coolers & Accessories Parts)
- 06L (Sports Coolers & Accessories Repair)
- 06M (Sports Coolers & Accessories Installation)
- 06N (Sports Coolers & Accessories Maintenance)
- 06O (Sports Coolers & Accessories Support)
- 06P (Sports Coolers & Accessories Training)
- 06Q (Sports Coolers & Accessories Consultation)
- 06R (Sports Coolers & Accessories Leasing)
- 06S (Sports Coolers & Accessories Services)
- 06T (Sports Coolers & Accessories Supplies)
- 06U (Sports Coolers & Accessories Equipment)
- 06V (Sports Coolers & Accessories Products)
- 06W (Sports Coolers & Accessories Accessories)
- 06X (Sports Coolers & Accessories Kits)
- 06Y (Sports Coolers & Accessories Sets)
- 06Z (Sports Coolers & Accessories Parts)
- 07A (Health/Beauty)
- 07B (Health/Beauty Kits)
- 07C (Health/Beauty Sets)
- 07D (Health/Beauty Parts)
- 07E (Health/Beauty Repair)
- 07F (Health/Beauty Installation)
- 07G (Health/Beauty Maintenance)
- 07H (Health/Beauty Support)
- 07I (Health/Beauty Training)
- 07J (Health/Beauty Consultation)
- 07K (Health/Beauty Leasing)
- 07L (Health/Beauty Services)
- 07M (Health/Beauty Supplies)
- 07N (Health/Beauty Equipment)
- 07O (Health/Beauty Products)
- 07P (Health/Beauty Accessories)
- 07Q (Health/Beauty Kits)
- 07R (Health/Beauty Sets)
- 07S (Health/Beauty Parts)
- 07T (Health/Beauty Repair)
- 07U (Health/Beauty Installation)
- 07V (Health/Beauty Maintenance)
- 07W (Health/Beauty Support)
- 07X (Health/Beauty Training)
- 07Y (Health/Beauty Consultation)
- 07Z (Health/Beauty Leasing)
- 08A (Entertainment)
- 08B (Entertainment Kits)
- 08C (Entertainment Sets)
- 08D (Entertainment Parts)
- 08E (Entertainment Repair)
- 08F (Entertainment Installation)
- 08G (Entertainment Maintenance)
- 08H (Entertainment Support)
- 08I (Entertainment Training)
- 08J (Entertainment Consultation)
- 08K (Entertainment Leasing)
- 08L (Entertainment Services)
- 08M (Entertainment Supplies)
- 08N (Entertainment Equipment)
- 08O (Entertainment Products)
- 08P (Entertainment Accessories)
- 08Q (Entertainment Kits)
- 08R (Entertainment Sets)
- 08S (Entertainment Parts)
- 08T (Entertainment Repair)
- 08U (Entertainment Installation)
- 08V (Entertainment Maintenance)
- 08W (Entertainment Support)
- 08X (Entertainment Training)
- 08Y (Entertainment Consultation)
- 08Z (Entertainment Leasing)
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<tr>
<th>Local Licensees</th>
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</thead>
<tbody>
<tr>
<td><strong>Texas Tech University</strong></td>
</tr>
<tr>
<td><strong>Bagdaddys (98130)</strong></td>
</tr>
</tbody>
</table>
| 1227 Cherry Brook Way  
Flower Mound, TX 75028  
Mr. Jordan Stephenson  
Phone 214-649-3702  
Fax www.Bagdaddys.com  
jordan@bagdaddys.com  
Spec Agr Disclosed: 05/30/2014 |
| **Distribution Channel(s)** |
| Campus/Local Channel  
Related Retail/Direct  
Sporting Goods/Sports Specialty/Fan Shops |
| **Product Categories** |
| 06D (Games) |
| **C. Kirk Root Designs (29936)** |
| 10000 Research Blvd. Suite 126  
Austin, TX 78759  
Mr. Kirk Root  
Phone 512-346-1780  
Fax 512-346-4113  
www.Kirkroottdesigns.com  
info@kirkroottdesigns.com  
Spec Agr Disclosed: 12/23/2014 |
| **Distribution Channel(s)** |
| Campus/Local Channel  
Related Retail/Direct |
| **Product Categories** |
| 02A (Jewelry)  
04D (Gifts & Novelties - Miscellaneous) |
| **Best Buddy Incorporated (110625)** |
| 2591 Dallas Parkway Suite 300  
Frisco, TX 75034  
Mr. Reams Morrison  
Phone 214-493-8975  
Fax 214-975-2591  
www.bestbuddyinc.com  
reams@bestbuddyinc.com  
Spec Agr Disclosed: 11/25/2014 |
| **Distribution Channel(s)** |
| Grocery/Drug/Convenience Stores |
| **Product Categories** |
| 04D (Gifts & Novelties - Miscellaneous) |
| **C&G Sporting Goods DBA Barefoot Athletics (102487)** |
| 189 Reta  
Stephenville, TX 76401  
Mr. Matt Copeland  
Phone 254-918-0511  
Fax 254-918-5311  
www.Barefootathletics.com  
matt@barefootathletics.com  
Spec Agr Disclosed: 12/05/2014 |
| **Distribution Channel(s)** |
| Related Retail/Direct  
Restricted Channel |
| **Product Categories** |
| 01A (Men's/Unisex T-shirts)  
01G (Youth Apparel)  
01I (Women's T-shirts)  
01J (Men's/Unisex Fleece)  
01S (Women's Fleece Tops & Bottoms) |
| **Cardinal’s Sport Center (41759)** |
| 6524 Slide Road  
Lubbock, TX 79424  
Mr Brad Wyatt  
Phone 806 765 6645  
Fax 806 763 3927  
bwyatt@cardsports.net  
Spec Agr Disclosed: 03/23/2015 |
| **Distribution Channel(s)** |
| Related Retail/Direct  
Restricted Channel |
| **Product Categories** |
| 01A (Men's/Unisex T-shirts)  
01E (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01J (Men's/Unisex Fleece)  
01Y (Women's Loungewear/Activewear/Misc.) |
| **California T's (23334)** |
| 1611 University Avenue  
Lubbock, TX 79401  
Mr. Steve Taylor  
Phone 806-763-1071  
Fax 806-763-5053  
steve@californiat.net  
Spec Agr Disclosed: 10/15/2014 |
| **Distribution Channel(s)** |
| Grocery/Drug/Convenience Stores  
Related Retail/Direct |
| **Product Categories** |
| 02C (Personal Accessories)  
04D (Gifts & Novelties - Miscellaneous)  
06A (Sports Equipment) |
| **CH Graphics (110531)** |
| 1466 East Cemetery Rd.  
Hallettsville, TX 77964  
Minority/Woman Owned  
Ms. Lori Popp  
Phone 361-798-3071  
Fax 361-798-3001  
www.Chgraphics.com  
lpopp@chgraphics.com  
Spec Agr Disclosed: 03/10/2015 |
| **Distribution Channel(s)** |
| Specialty Mid-Tier |
| **Product Categories** |
| 03A (Domestics)  
04E (Holiday Accessories) |
## Texas Tech University

### Claytex Trophies Inc. (103248)
- **PO Box 509**
- Henrietta, TX 76365
- Ms. Connie Ellis
- **Phone**: 940-538-6521
- **Fax**: www.Claytex.net
- **Spec Agr Disclosed**: 03/28/2014

**Distribution Channel(s)**
- Related Retail/Direct
- Specialty Mid-Tier

**Product Categories**
- 01I (Women’s T-shirts)
- 01W (Women’s Fashion Tops)
- 02C (Personal Accessories)
- 04D (Gifts & Novelties - Miscellaneous)

### DTC Mod LLC (104591)
- **4668 Ridgeland Drive**
- Frisco, TX 75034
- Minority/Woman Owned
- **Mr. Brandon DaGuio**
- **Phone**: 972-393-1100
- **Fax**: 972-625-8886
- **Website**: www.Modstraps.com
- **Spec Agr Disclosed**: 08/22/2014

**Distribution Channel(s)**
- Campus/Local Channel
- Related Retail/Direct
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 06A (Sports Equipment)

### Clutch Campus (81191)
- **1135 Chamboard Lane**
- Houston, TX 77018
- Ms. Nacol Silver
- **Phone**: 903-266-0669
- **Fax**: 903-363-9459
- **Website**: www.Clutchcampus.com
- **Spec Agr Disclosed**: 03/16/2014

**Distribution Channel(s)**
- Campus/Local Channel
- Related Retail/Direct

**Product Categories**
- 01I (Women’s T-shirts)
- 01T (Women’s Outerwear)
- 01W (Women’s Fashion Tops)

### Fast Signs (Lubbock, TX) (38816)
- **4210 82nd Street #206**
- Lubbock, TX 79423
- **Mr. Mike Walker**
- **Phone**: 806-793-9796
- **Fax**: 806-793-9853
- **Website**: www.Fastsigns.com
- **Spec Agr Disclosed**: 03/10/2014

**Distribution Channel(s)**
- Related Retail/Direct
- Restricted Channel

**Product Categories**
- 04A (Automobile Products)
- 04C (Signage Products)

### Gourmet Pantry-The (24077)
- **4009 110th Street**
- Lubbock, TX 79423
- **Mr. Ed Fowler**
- **Phone**: 806-798-5531
- **Fax**: 806-794-5593
- **Website**: www.Gourmet-pantry.com
- **Spec Agr Disclosed**: 06/15/2014

**Distribution Channel(s)**
- Related Retail/Direct

**Product Categories**
- 03D (Housewares)
## Texas Tech University

### Hole In The Roof Marketing Inc. (42053)

- **Address:** 1214 Speight Ave.
- **City:** Waco, TX 76706
- **Contact:** Mr. Joel Peel
- **Phone:** 254-756-1200
- **Fax:** 254-756-1220
- **Website:** www.Holeintheroof.com
  
- **Spec Agr Disclosed:** 03/26/2014
- **Distribution Channel(s):**
  - Campus/Local Channel
  - Related Retail/Direct

### J. Keith’s Jewelry (53077)

- **Address:** 8001 Quaker Ave. Ste. H
- **City:** Lubbock, TX 79424
- **Contact:** Mr. Alan McCullough
- **Phone:** 806-791-0092
- **Fax:** 806-791-3255
- **Email:** sales@keithjewelry.com
  
- **Spec Agr Disclosed:** 10/08/2014

### Joanne Symons Inc. dba Hy O Silver (80578)

- **Address:** PO Box 2488
- **City:** Bandera, TX 78003
- **Contact:** Ms. Joanne Symons
- **Phone:** 830-796-7961
- **Fax:** 830-796-7962
- **Email:** hyosilver@hyosilver.net
  
- **Spec Agr Disclosed:** 08/29/2014

### Jon Hart Design Company Inc. (36170)

- **Address:** PO Box 8558
- **City:** San Antonio, TX 78208
- **Contact:** Mr. Rex Walker
- **Phone:** 210-226-8544
- **Fax:** 210-226-8598
- **Email:** RWalker@jonhartdesign.com
  
- **Spec Agr Disclosed:** 07/08/2014

### Longhorn Manufacturing (38403)

- **Address:** 3819 Rufe Snow Suite #301
- **City:** Fort Worth, TX 76180
- **Contact:** Mr. Joe Wade
- **Phone:** 817-284-5000
- **Fax:** 817-284-5017
- **Email:** joewade2000@sbcglobal.net
  
- **Spec Agr Disclosed:** 12/01/2014

### I Am Lill LLC (87642)

- **Address:** World of Tennis Square Suite 121
- **City:** Austin, TX 78738
- **Contact:** Ms. Lill O’Neall Gentry
- **Phone:** 512-529-4050
- **Fax:** lill@austin.rr.com
  
- **Spec Agr Disclosed:** 12/30/2014

### Module Truck Systems Inc. (77550)

- **Address:** PO Box 3910
- **City:** Lubbock, TX 79452
- **Contact:** Ms. Janet Betts
- **Phone:** 806-783-0777
- **Fax:** 806-783-0204
- **Email:** jbetts@moduletruck.com
  
- **Spec Agr Disclosed:** 07/18/2014

### Product Categories

- **02A (Jewelry)**
- **02C (Personal Accessories)**
- **03A (Domestics)**
- **03D (Housewares)**
- **05B (Checks)**
- **05D (School Supplies)**
- **06A (Sports Equipment)**

### Distribution Channel(s)

- **Related Retail/Direct**

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**Longhorn Manufacturing**

**Distribution Channel(s):**
- Campus/Local Channel

**Product Categories:**
- 04A (Automobile Products)
# Local Licensees

## Texas Tech University

### Neocube Inc. dba Winner Wireless (99335)

- **Address:** 10858 Harry Hines Blvd Suite #300
  - **City:** Dallas, **State:** TX 75220
- **Ownership:** Minority/Woman Owned
- **Contact:** Mr. Aslam Ajani
- **Phone:** 972-243-6881
- **Fax:** 972-243-6851
- **Website:** www.Winnerwireless.com
- **Email:** aslam@winnerwireless.com
- **Special Agr Disclosed:** 03/26/2014

**Product Categories:**
- 02C (Personal Accessories)

**Distribution Channel(s):**
- Internet/TV/Catalog
- Related Retail/Direct
- Specialty Mid-Tier

### Randy Smith Limited (56036)

- **Address:** 1811 Cullen Ave
  - **City:** Austin, **State:** TX 78757
- **Ownership:** Minority/Woman Owned
- **Contact:** Mr. Jackie Smith
- **Phone:** 512-451-6815
- **Fax:**
- **Website:** www.Randysmithlimited.com
- **Email:** jsmith@randysmithlimited.com
- **Special Agr Disclosed:** 03/27/2014

**Product Categories:**
- 05A (Stationery)
- 05E (Publishing)

**Distribution Channel(s):**
- Internet/TV/Catalog
- Related Retail/Direct
- Sporting Goods/Sports Specialty/Fan Shops

### Pinto Ranch (54898)

- **Address:** 1717 Post Oak Blvd
  - **City:** Houston, **State:** TX 77056
- **Ownership:** Minority/Woman Owned
- **Contact:** Ms. Christina Jordan
- **Phone:** 713-333-7906
- **Fax:** 713-688-5955
- **Website:** www.Pintoranch.com
- **Email:** clang@pintoranch.com
- **Special Agr Disclosed:** 12/23/2014

**Product Categories:**
- 02A (Jewelry)
- 02C (Personal Accessories)

**Distribution Channel(s):**
- Related Retail/Direct

### Rewards Inc. (29968)

- **Address:** 9722 Great Hills Trail #300
  - **City:** Austin, **State:** TX 78759
- **Ownership:** Minority/Woman Owned
- **Contact:** Ms. Claudia Stromberg
- **Phone:** 512-502-9799
- **Fax:** 512-502-9153
- **Website:** www.Shoprewards.com
- **Email:** shprewards@aol.com
- **Spec Agr Disclosed:** 12/31/2014

**Product Categories:**
- 02A (Jewelry)
- 02C (Personal Accessories)
- 06A (Sports Equipment)

**Distribution Channel(s):**
- Related Retail/Direct

### Poppy’s Co. Inc. (104458)

- **Address:** 5401 Hunter Park Ct.
  - **City:** Arlington, **State:** TX 76017
- **Contact:** Mr. Peter Coons
- **Phone:** 817-455-7667
- **Fax:** petercoons@gmail.com
- **Special Agr Disclosed:** 10/21/2014

**Product Categories:**
- 06A (Sports Equipment)

**Distribution Channel(s):**
- Campus/Local Channel
- Related Retail/Direct
- Sporting Goods/Sports Specialty/Fan Shops

### RiverCity Sportswear LLC (TX) (37070)

- **Address:** 1709 S. IH 35
  - **City:** San Marcos, **State:** TX 78666
- **Ownership:** Minority/Woman Owned
- **Contact:** Mr. Richard Lopez
- **Phone:** 512-754-8039
- **Fax:** 512-754-8835
- **Website:** www.Welogoit.com
- **Email:** lopez@welogoit.com
- **Spec Agr Disclosed:** 09/15/2014

**Product Categories:**
- 04A (Automobile Products)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 05A (Stationery)
- 05C (Paper Products)
- 05E (Publishing)
- 06A (Sports Equipment)
- 06B (Balls)
- 06C (Toys)
- 06D (Games)
- 07B (Consumables)
- 07C (Health/Beauty)
- 07E (Footwear)

**Distribution Channel(s):**
- Restricted Channel

### Scarborough Specialties Inc (23415)

- **Address:** 10501 Indiana Ave
  - **City:** Lubbock, **State:** TX 79423
- **Ownership:** Minority/Woman Owned
- **Contact:** Ms. Holly Lawson
- **Phone:** 806-792-9925
- **Fax:** 806-792-9927
- **Website:** www.Scarspec.com
- **Email:** holly@scarspec.com
- **Spec Agr Disclosed:** 09/29/2014

**Product Categories:**
- 02A (Jewelry)
- 02C (Personal Accessories)
- 06A (Sports Equipment)

**Distribution Channel(s):**
- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Restricted Channel
- Specialty Mid-Tier

### Randy Smith Limited (56036)

- **Address:** 1811 Cullen Ave
  - **City:** Austin, **State:** TX 78757
- **Ownership:** Minority/Woman Owned
- **Contact:** Mr. Jackie Smith
- **Phone:** 512-451-6815
- **Fax:**
- **Website:** www.Randysmithlimited.com
- **Email:** jsmith@randysmithlimited.com
- **Spec Agr Disclosed:** 03/27/2014

**Product Categories:**
- 05A (Stationery)
- 05E (Publishing)

**Distribution Channel(s):**
- Internet/TV/Catalog
- Related Retail/Direct
- Sporting Goods/Sports Specialty/Fan Shops

### Reward Inc. (29968)

- **Address:** 9722 Great Hills Trail #300
  - **City:** Austin, **State:** TX 78759
- **Ownership:** Minority/Woman Owned
- **Contact:** Ms. Claudia Stromberg
- **Phone:** 512-502-9799
- **Fax:** 512-502-9153
- **Website:** www.Shoprewards.com
- **Email:** shprewards@aol.com
- **Spec Agr Disclosed:** 12/31/2014

**Product Categories:**
- 02A (Jewelry)
- 02C (Personal Accessories)
- 06A (Sports Equipment)

**Distribution Channel(s):**
- Related Retail/Direct

### RiverCity Sportswear LLC (TX) (37070)

- **Address:** 1709 S. IH 35
  - **City:** San Marcos, **State:** TX 78666
- **Ownership:** Minority/Woman Owned
- **Contact:** Mr. Richard Lopez
- **Phone:** 512-754-8039
- **Fax:** 512-754-8835
- **Website:** www.Welogoit.com
- **Email:** lopez@welogoit.com
- **Spec Agr Disclosed:** 09/15/2014

**Product Categories:**
- 04A (Automobile Products)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 05A (Stationery)
- 05C (Paper Products)
- 05E (Publishing)
- 06A (Sports Equipment)
- 06B (Balls)
- 06C (Toys)
- 06D (Games)
- 07B (Consumables)
- 07C (Health/Beauty)
- 07E (Footwear)

**Distribution Channel(s):**
- Restricted Channel
<table>
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<tr>
<th>Local Licensees</th>
<th>Links to 4/1/2015 5:11:43PM</th>
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<tr>
<td><strong>Texas Tech University</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Stuart’s Jewelers</strong></td>
<td>(24420)</td>
</tr>
<tr>
<td>3419 82nd Street, Lubbock, TX 79423</td>
<td></td>
</tr>
<tr>
<td>Ms. Jeannie Stuart</td>
<td></td>
</tr>
<tr>
<td>Phone 806-792-2110, Fax 806-792-2188</td>
<td></td>
</tr>
<tr>
<td><a href="mailto:stuartj@nts-online.net">stuartj@nts-online.net</a></td>
<td>Spec Agr Disclosed: 10/08/2014</td>
</tr>
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<td><strong>Distribution Channel(s)</strong></td>
<td>Related Retail/Direct</td>
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<td><strong>Product Categories</strong></td>
<td>02A (Jewelry)</td>
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<tr>
<td><strong>Thacker Jewelry</strong></td>
<td>(53042)</td>
</tr>
<tr>
<td>4210 82nd St. #202, Lubbock, TX 79423</td>
<td></td>
</tr>
<tr>
<td>Mr. Joe Thacker</td>
<td></td>
</tr>
<tr>
<td>Phone 806-794-7766, Fax 806-722-2306</td>
<td>Spec Agr Disclosed: 10/01/2014</td>
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<td><a href="mailto:tjmanufg@caprock-spur.com">tjmanufg@caprock-spur.com</a></td>
<td>Spec Agr Disclosed: 10/01/2014</td>
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<td><strong>Distribution Channel(s)</strong></td>
<td>Related Retail/Direct</td>
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<td><strong>Product Categories</strong></td>
<td>02A (Jewelry)</td>
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<tr>
<td><strong>Taylor Custom Metalworks</strong></td>
<td>(105127)</td>
</tr>
<tr>
<td>6606 Oxford Ave., Lubbock, TX 79413</td>
<td></td>
</tr>
<tr>
<td>Mr. Hunter Taylor</td>
<td></td>
</tr>
<tr>
<td>Phone 806-470-3160</td>
<td>Spec Agr Disclosed: 01/02/2015</td>
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<td><a href="mailto:Taylorcustommetalworks@gmail.com">Taylorcustommetalworks@gmail.com</a></td>
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<td><strong>Distribution Channel(s)</strong></td>
<td>Campus/Local Channel</td>
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<td><strong>Product Categories</strong></td>
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<tr>
<td><strong>Texas Gift Connection</strong></td>
<td>(11862)</td>
</tr>
<tr>
<td>897 Paddy Road, Florenceville, TX 78114</td>
<td></td>
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<tr>
<td>Ms. Donna Nordstrom</td>
<td></td>
</tr>
<tr>
<td>Phone 830-393-1801, Fax 830-393-1801</td>
<td>Spec Agr Disclosed: 06/23/2014</td>
</tr>
<tr>
<td>texasgiftconnection.net</td>
<td>Spec Agr Disclosed: 06/23/2014</td>
</tr>
<tr>
<td><a href="mailto:nordstrom@tglt.net">nordstrom@tglt.net</a></td>
<td>Spec Agr Disclosed: 06/23/2014</td>
</tr>
<tr>
<td><strong>Distribution Channel(s)</strong></td>
<td>Campus/Local Channel, Related Retail/Direct</td>
</tr>
<tr>
<td><strong>Product Categories</strong></td>
<td>05A (Stationery), 05C (Paper Products)</td>
</tr>
<tr>
<td><strong>Treasures For You</strong></td>
<td>(54122)</td>
</tr>
<tr>
<td>PO Box 16592, Lubbock, TX 79490</td>
<td></td>
</tr>
<tr>
<td>Ms. Mary Pierce</td>
<td></td>
</tr>
<tr>
<td>Phone 806-891-4874, Fax 806-897-1234</td>
<td>Spec Agr Disclosed: 12/31/2014</td>
</tr>
<tr>
<td><a href="mailto:marypierce5@yahoo.com">marypierce5@yahoo.com</a></td>
<td>Spec Agr Disclosed: 12/31/2014</td>
</tr>
<tr>
<td><strong>Distribution Channel(s)</strong></td>
<td>Better Dept Stores/Boutiques, Campus/Local Channel, Related Retail/Direct, Specialty Mid-Tier</td>
</tr>
<tr>
<td><strong>Product Categories</strong></td>
<td>01A (Men's/Unisex T-shirts), 01B (Men's/Unisex Outerwear), 01F (Infant/Toddler Apparel), 01G (Youth Apparel), 01H (Men's Fashion Apparel), 01I (Women's T-shirts), 01J (Men's/Unisex Fleece), 01L (Men's/Unisex Performance Apparel), 01W (Women's Fashion Tops), 01X (Women's Fashion Bottoms), 02C (Personal Accessories), 07D (Infant Products)</td>
</tr>
<tr>
<td><strong>U Dawg Graphics</strong></td>
<td>(45587)</td>
</tr>
<tr>
<td>5011 Slide Rd., Lubbock, TX 79414</td>
<td></td>
</tr>
<tr>
<td>Mr. Michael Kahn</td>
<td></td>
</tr>
<tr>
<td>Phone 806-788-8982, Fax 806-793-0595</td>
<td>Spec Agr Disclosed: 03/03/2015</td>
</tr>
<tr>
<td><a href="http://www.Udawggraphics.com">www.Udawggraphics.com</a></td>
<td>Spec Agr Disclosed: 03/03/2015</td>
</tr>
<tr>
<td><a href="mailto:mkahn@mo-coinc.com">mkahn@mo-coinc.com</a></td>
<td>Spec Agr Disclosed: 03/03/2015</td>
</tr>
<tr>
<td><strong>Distribution Channel(s)</strong></td>
<td>Related Retail/Direct, Specialty Mid-Tier</td>
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<tr>
<td><strong>Product Categories</strong></td>
<td>01A (Men's/Unisex T-shirts), 01B (Men's/Unisex Outerwear), 01H (Men's Fashion Apparel), 07E (Footwear)</td>
</tr>
<tr>
<td><strong>Varsity Jewelers</strong></td>
<td>(44395)</td>
</tr>
<tr>
<td>1311 University Avenue, Lubbock, TX 79401</td>
<td></td>
</tr>
<tr>
<td>Mr. Randall Phelps</td>
<td></td>
</tr>
<tr>
<td>Phone 806-747-0929</td>
<td>Spec Agr Disclosed: 03/31/2015</td>
</tr>
<tr>
<td>varsityjewelers.com</td>
<td>Spec Agr Disclosed: 03/31/2015</td>
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<tr>
<td><a href="mailto:varsityjewelers@aol.com">varsityjewelers@aol.com</a></td>
<td>Spec Agr Disclosed: 03/31/2015</td>
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<tr>
<td><strong>Distribution Channel(s)</strong></td>
<td>Related Retail/Direct</td>
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<tr>
<td><strong>Product Categories</strong></td>
<td>02A (Jewelry)</td>
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## Texas Tech University

### W Promotions (31355)

<table>
<thead>
<tr>
<th>Name</th>
<th>Address</th>
<th>City, State</th>
<th>Phone</th>
<th>Fax</th>
<th>Website</th>
<th>Email</th>
<th>Spec Agr Disclosed:</th>
<th>Distribution Channel(s):</th>
<th>Product Categories:</th>
</tr>
</thead>
<tbody>
<tr>
<td>W Promotions</td>
<td>906 Austin</td>
<td>Waco, TX 76701</td>
<td>254-753-3411</td>
<td>254-753-3441</td>
<td><a href="http://www.Wpromotions.net">www.Wpromotions.net</a></td>
<td><a href="mailto:beverlybawcom@wpromotions.net">beverlybawcom@wpromotions.net</a></td>
<td>04/2015</td>
<td>Campus/Local Channel, Off-Price, Related Retail/Direct</td>
<td>01A (Men’s/Unisex T-shirts), 01B (Men’s/Unisex Outerwear), 01C (Men’s/Unisex Other Headwear), 01E (Jerseys/Uniforms), 01F (Infant/Toddler Apparel), 01G (Youth Apparel), 01H (Men’s Fashion Apparel), 01I (Women’s T-shirts), 01J (Men’s/Unisex Fleece), 01L (Men’s/Unisex Performance Apparel), 01N (Men’s/Unisex Structured Closed Back Headwear), 01O (Men’s/Unisex Structured Stretch Fit Headwear), 01P (Men’s/Unisex Unstructured Closed Back Headwear), 01Q (Men’s/Unisex Adjustable Wool Blend Headwear), 01R (Men’s/Unisex Adjustable Non-Wool Headwear), 01S (Women’s Fleece Tops &amp; Bottoms), 01T (Women’s Outerwear)</td>
</tr>
</tbody>
</table>

### Campus/Local Channel

- **Product Categories:**
  - 01A (Men’s/Unisex T-shirts)
  - 01B (Men’s/Unisex Outerwear)
  - 01C (Men’s/Unisex Other Headwear)
  - 01E (Jerseys/Uniforms)
  - 01F (Infant/Toddler Apparel)
  - 01G (Youth Apparel)
  - 01H (Men’s Fashion Apparel)
  - 01I (Women’s T-shirts)
  - 01J (Men’s/Unisex Fleece)
  - 01L (Men’s/Unisex Performance Apparel)
  - 01N (Men’s/Unisex Structured Closed Back Headwear)
  - 01O (Men’s/Unisex Structured Stretch Fit Headwear)
  - 01P (Men’s/Unisex Unstructured Closed Back Headwear)
  - 01Q (Men’s/Unisex Adjustable Wool Blend Headwear)
  - 01R (Men’s/Unisex Adjustable Non-Wool Headwear)
  - 01S (Women’s Fleece Tops & Bottoms)
  - 01T (Women’s Outerwear)
  - 06A (Sports Equipment)

### Related Retail/Direct

#### Distribution Channel(s)
- **Campus/Local Channel
- Related Retail/Direct

### Restricted Channel

#### Product Categories

### Aztec Promotional Group LP (54948)

<table>
<thead>
<tr>
<th>Name</th>
<th>Address</th>
<th>City, State</th>
<th>Phone</th>
<th>Fax</th>
<th>Website</th>
<th>Email</th>
<th>Spec Agr Disclosed:</th>
<th>Distribution Channel(s):</th>
<th>Product Categories:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Zides Sport Shop</td>
<td>2815 Manor Road</td>
<td>Austin, TX 78722</td>
<td>512-744-0195</td>
<td>512-744-0196</td>
<td><a href="http://www.Aztecworld.com">www.Aztecworld.com</a></td>
<td><a href="mailto:patti@aztecworld.com">patti@aztecworld.com</a></td>
<td>12/12/2014</td>
<td>Restricted Channel</td>
<td>01C (Men’s/Unisex Other Headwear), 01N (Men’s/Unisex Structured Closed Back Headwear), 01O (Men’s/Unisex Structured Stretch Fit Headwear), 01P (Men’s/Unisex Unstructured Closed Back Headwear), 01Q (Men’s/Unisex Adjustable Wool Blend Headwear), 01R (Men’s/Unisex Adjustable Non-Wool Headwear)</td>
</tr>
</tbody>
</table>

### Product Categories

- 01C (Men’s/Unisex Other Headwear)
- 01N (Men’s/Unisex Structured Closed Back Headwear)
- 01O (Men’s/Unisex Structured Stretch Fit Headwear)
- 01P (Men’s/Unisex Unstructured Closed Back Headwear)
- 01Q (Men’s/Unisex Adjustable Wool Blend Headwear)
- 01R (Men’s/Unisex Adjustable Non-Wool Headwear)
# Texas Tech University

<table>
<thead>
<tr>
<th>California T's (23334)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1611 University Avenue</td>
</tr>
<tr>
<td>Lubbock, TX 79401</td>
</tr>
<tr>
<td>Mr. Steve Taylor</td>
</tr>
<tr>
<td>Phone 806-763-1071</td>
</tr>
<tr>
<td>Fax 806-763-5053</td>
</tr>
<tr>
<td><a href="mailto:steve@californiat.net">steve@californiat.net</a></td>
</tr>
<tr>
<td>Spec Agr Disclosed: 10/15/2014</td>
</tr>
</tbody>
</table>

### Distribution Channel(s)
- Related Retail/Direct

### Product Categories
- 01N (Men's/Unisex Structured Closed Back Headwear)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01P (Men's/Unisex Unstructured Closed Back Headwear)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)

## Licensees

- 42 Licensees
- 41 Special Agreements
- 42 Disclosed